



# Daniel Hadaway

TECHNICAL LEAD

## Details

West Sussex  
07901 115 120  
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## Links

[LinkedIn- danieltheadaway](#)

## Skills

C#  
ASP.NET  
SQL  
Microservices  
Azure  
DevOps  
CI/CD  
SQL  
React  
Testing Automation  
TDD  
Scrum

## Hobbies

Tae Kwon Do  
Magician  
Photography  
FPV Drone  
Gaming  
Spending time with my family

## Profile

Currently Technical Lead at Tempcover with over 8 years experience with a proven track record of successfully managing and leading high-impact teams. I currently lead the Direct to Consumer (D2C) team by providing technical guidance as well as getting hands on with engineering and liaise with the product owner and stakeholders throughout the product life cycle. I have a strong technical background, having built new microservices using C#.NET & .NET Core. I am also adept at creating resources using IAC and deploying them in docker containers within the Azure environment.

## Employment History

### Technical Lead, Tempcover

JULY 2022 – PRESENT

I currently lead the Direct to Customer (D2C) team, responsible for 67% of our business operations. My role involves end-to-end ownership of systems, from inception to monitoring and alerting in production. I bridge the gap between stakeholders and engineering teams during the feature breakdown process into Product Backlog Items (PBI) with meticulous acceptance criteria. I've spearheaded the development of new microservices using C# and .NET, leveraging Infrastructure as Code (IAC) to host them in Azure Docker containers.

I have championed initiatives like observability monitoring using tools such as New Relic & Raygun, Cloudflare and other third-party system integration's, from contract negotiation to IT distribution. My contributions extend to establishing CI/CD pipelines written in YAML, implementing automated API and UI testing and enhancing our testing strategy with Playwright and SpecFlow.

In addition to the ownership of our systems with the codebase's having code reviews and keeping systems healthy, the team are also responsible for critical data within production environments, including valuable information such as customer sign-ups and policy conversion rates. We utilize azure Datawarehouse and power BI to drive actionable insights and inform strategic decision-making across the organisation, as well as spot any potential problems with the site.

I play a pivotal role in the recruitment and on-boarding of new team members, contributing to the growth and cohesion of our dynamic workforce. Beyond technical leadership, I foster team engagement and camaraderie, exemplified by my role as the organiser and host of Tempcover's monthly game night and other company events.

### Senior Software Engineer, Tempcover

DECEMBER 2019 – JULY 2022

I served as a Line Manager and Lead Developer, overseeing a team of five developers and implementing Agile/SCRUM methodologies. I managed multiple teams and conducted daily stand-ups, reviews, and retrospectives.

As the Senior Developer in the Customer and Marketing team I helped deliver the customer account project which allows customers to purchase repeat policies which increased policy conversion rates to 37%. I also restructured our monitoring and alerting procedures to reduce false positive alerts and reduce alert fatigue. I have assisted with the planning, architecture and execution of extracting our monolith into microservices.

I was also the main person responsible for diagnosing and fixing P1 incidents during both in and outside of office hours and helped refine the process to ensure relevant people were informed and updated.

A few of the projects my team were involved in were designing and conducting A/B experiments to optimise product performance and user experience as well as increasing conversion rates, maintaining our Mobile App and Wordpress site, assisting marketing team with Google Analytics and Tag manager, creating azure functions for event monitoring/ system health and creating a mono repo template to ease the creation of new microservices.

### **Software Engineer, AJW**

MARCH 2019 – DECEMBER 2019

Developing web-based products written with React to enable customer self-service, order management, and transaction management. Integrating customer systems (primarily ERP) with AJW systems & supporting business automation and process improvement. I got insights into their hosted AWS environments and services and Oracle databases and interacted with the DB with PLSQL.

### **Software Engineer, Tempcover**

JULY 2015 – FEBRUARY 2019

Worked as full stack software engineer at Tempcover Ltd. I was the sole developer on implementing hourly policies from front end to back end. I also worked on BAU tasks, such as adding rates for underwriters and bug fixes, to creating web services and managing releases.

## **Education**

### **Computer Science, University of Chester**

2012 – 2015

- Advanced Programming
- Managing a web-based environment
- Modern database management system
- Networking infrastructure and management